

## Engaging candidates in the Simcoe-North By-election

As you may be aware, a by-election has been called in the riding of Simcoe-North. **Voting day is Thursday, Sept. 3, 2015.**

The Ontario Association of Optometrists (OAO) is encouraging members in the Simcoe-North riding to participate and support ongoing advocacy efforts regarding the recent release of our White Paper, *Optimizing Optometry's Role in Ontario*. These efforts are multi-faceted and include regular meetings and other communications with government officials and political staff, as well as fundraising activities.

OAO has reached out to each of the candidates from the major parties in the Simcoe-North riding with a [letter and background note](#) on key issues facing our profession. If your practice is located in the riding where the by-election is occurring, we would like you to engage the candidates in your community. Details on how to engage candidates locally have been sent to members practicing in this by-election riding.